

Call for Presentations

Responsible Management Across Business Disciplines: Ethics, Impact, and Innovation in a Changing World

Aim and Scope

As open systems that are embedded in society, businesses are inherently responsible for the impacts they generate—economically, socially, and environmentally. From this perspective, the concept of **responsible management** emerges not as an optional add-on, but as a core principle guiding decision-making, strategy, and education across all areas of business.

The concept of responsible management calls for a rethinking of how organizations operate, how leaders consider their stakeholders in daily life, and how value is created in a way that is ethical, inclusive, and sustainable. It encompasses a wide array of themes including ethical leadership, sustainability, social responsibility, stakeholder engagement, and inclusive innovation. These themes are increasingly relevant across all areas of business and management—from finance and marketing to operations, entrepreneurship, and organizational behavior.

NIBES, as a global network of leading business schools, invites scholars, educators, and practitioners to contribute to a dynamic and interdisciplinary dialogue on how responsible management can be embedded across the full spectrum of business disciplines.

This 11th NIBES Research Workshop seeks to explore how responsible management principles are interpreted, implemented, and innovated across diverse fields of business and management. We welcome submissions from all areas of business research and education, including but not limited to:

- **Accounting and Finance:** Ethical investment, ESG reporting, responsible financial decision-making
- **Marketing:** Ethical branding, consumer responsibility, inclusive communication
- **Human Resource Management:** Diversity, equity, and inclusion (DEI), ethical leadership, employee well-being, sustainable HRM, common-good HRM
- **Operations and Supply Chain:** Sustainable logistics, ethical sourcing, circular economy
- **Entrepreneurship and Innovation:** Social entrepreneurship, impact-driven innovation, responsible scaling
- **Strategy and Governance:** Global performance, Stakeholder engagement, long-term value creation, ethical governance
- **International Business:** Cross-cultural perspectives on responsibility, global standards and local practices
- **Education and Pedagogy:** Teaching responsible management, curriculum design, experiential learning

We encourage both theoretical and empirical contributions, as well as case studies and pedagogical innovations that highlight how responsible management is shaping the future of business education and practice.

Abstract submission

Please send the presentation proposition in a PDF file to Christel Dumas at ichec.recherche@ichec.be

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation,
- short abstract (about 200 words).

Session

The session will be conducted on TEAMS. Each presentation lasts no longer than 15 minutes and will be followed by 10 minutes of discussion.

Timeline for PROPOSALS:

Deadline for abstract submission:	9 September 2025
Acceptance decision:	23 September 2025
Program Release:	7 October 2025
Session:	21 October 2025

Contacts

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Online Session Organization:

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