

NIBES 7th Research Session

The role of education institutions in promoting high-impact entrepreneurship

17th of October, 2023, 2 pm – 5 pm CET

Link to the Zoom session:

<https://zoom.us/j/95936364130?pwd=YlhPQTRja0xDVzNqeXpWUWtGN3FyQT09>

Meeting ID: 959 3636 4130

Passcode: 771471

Moderator: **Armando Borda, Ph.D.** Prof. ESAN Graduate School of Business , Universidad ESAN

Welcome 14: 00 – 14:10	
<p><i>Vesna Žabkar, NIBES Secretary General</i> <i>School of Economics and Business, University of Ljubljana, Slovenia</i> <i>Martin Santana. Vice Rector of Research Universidad ESAN,</i></p>	
Presentations	
14:10-14:25	<p>Dr. Claus Lang-Koetz, Dr. Preiss, Philipp. <i>Pforzheim University, Design Factory Pforzheim / Institute for Industrial Ecology (INEC)</i> Enabling startups for the sustainability transformation: providing support for entrepreneurs to develop sustainable innovations at universities</p>
14:25-14:40	<p>Dr Elda Nasho Ah-Pine, Dr Cédrine Zumbo-Lebrument <i>ESC Clermont BS, CleRMA, Clermont-Ferrand, France</i> Pedagogical Strategies for Teaching Commons Management in Higher Education: Navigating Practice, Ethics, and Ideology</p>
14:40:14:55	<p>Dr. Małgorzata Marchewka, <i>Krakow University of Economics, College of Management and Quality Sciences, Poland</i> Virtual exchange as a tool for boosting students' entrepreneurial skills</p>
14:55-15:20	Discussion
15:20-15:35	<p>Prof. Giovanna Hurtado Magan <i>Universidad ESAN</i> Promoting entrepreneurship through corporate law. The Esan University experience</p>
15:35-15:50	<p>Prof. Viktoriya ONEGINA, <i>ESC Clermont BS, CleRMA, Clermont-Ferrand, France</i> Entrepreneurship support programs and business incubators: the opportunities and necessity. French and ukrainean cases</p>
15:50-16:25	Discussion
16:25-16:40	<p>Dr. Sebastian Fosse ; Dr. Marc-André Vilette, <i>ESC Clermont BS, CleRMA, Clermont-Ferrand, France</i> Teaching machine learning to handle entrepreneurship challenges: a project-based, large language model view on family firms' succession.</p>
16:40- 17:00	<p>Session wrap-up <i>Armando Borda, Ph.D. Prof. ESAN Graduate School of Business, Universidad ESAN</i> <i>Vesna Žabkar, NIBES Secretary General</i> <i>School of Economics and Business, University of Ljubljana, Slovenia</i></p>