

Call for Presentations

Session: Sustainability Research in Business and Economics

Aim and Scope

Following the second NIBES Research Workshop of June, the third research workshop is proposed by E. Berk and A. Ekici of the Faculty of Business Administration, Bilkent University (co-chairs). Under the auspices of the [Center for Research in Transitional Societies \(CRTS\)](#)

The aim of the session is to exchange research interest and ideas among members of the Network of International Business and Economics Schools. This session focuses on research on sustainability issues in business and management as well as economics. It includes but is not limited to the following:

- Empirical studies on consumers' and managers' behavior in regards to impact of businesses on the planet and communities through their products, operations and practices
- Theoretical pieces on the future of management practices that will be shaped by societal concerns about the planet, human-nature interface and inter-community relations
- Modeling studies that consider novel practices that will emerge from growing awareness and commitment of business eco-systems towards sustainability in finance, human resource management, marketing and operations management
- Case studies of sustainable industry practices

Abstract submission

Please send the presentation proposition in a pdf file to Emre Berk eberk@bilkent.edu.tr.

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation including email addresses,
- short abstract (about 200 words).

Session

The session will be conducted on Zoom. Each presentation will last about 15 minutes and will be followed by 5 minutes of discussion. Presentations will be recorded to be available at the NIBES website for member schools.

Timeline

Deadline for abstract submission: 1st of November, 2021
Acceptance decision: 10th of November, 2021
Program release: 15th of November, 2021
Workshop session: 23rd of November, 2021 starting at 1 pm (Ankara Local Time)

Contact

Abstract Proposals and Questions: Emre Berk, Associate Prof. of Operations Management, FBA Bilkent University eberk@bilkent.edu.tr or Ahmet Ekici, Associate Prof. of Marketing, FBA Bilkent University ekici@bilkent.edu.tr

Online Session Organization: Agnieszka Nawrocka, International Cooperation Office, Cracow University of Economics agnieszka.nawrocka@uek.krakow.pl