

Call for Presentations

Session: Current issues facing small business

Aim and Scope

Following the 5th NIBES Research Workshop on Social Innovation, Social Entrepreneurship and Sustainability in times of crisis, the 6th research workshop is proposed by Dr Simon Fraser and Dr James Cunningham of Aberdeen Business School, Robert Gordon University. The workshop will focus on the current issues facing small businesses and continue discussions on the role small business and entrepreneurship can play in our society.

Following the tradition of the previous workshops, the aim of the session is to exchange research interests and ideas among members of the Network of International Business and Economics Schools. In exploring the current issues facing small business, the workshop will bring together works addressing a variety of issues, from the unique challenges of small business sustainability to the opportunities apparent in a changing world.

This call for presentations would welcome contributions in, but not limited to, the following areas:

- Submissions addressing the various ways in which small businesses respond to the changing business environment, and how sustainability is built into new business models. Topics may include: net-zero, climate change, digital business, societal change, workforce issues, ethnicity and culture, etc.
- Sharing contextual insight from enterprises operating on the periphery of centralized business support, such as rural and remote settings. Such enterprises face unique challenges while being a crucial part of any economic mix. Contexts may include: agricultural, island-based business, forestry, local tourism and craft, etc.
- Family-based enterprises. These provide the foundation for most economies, yet the influence of family on small business behavior often goes overlooked. Contributions are welcomed on the impact of family and what this means for the role of the business.
- Promoting entrepreneurship and small business as a mechanism for decent and inclusive work, as defined by the United Nations Sustainable Development Goals. Topics might include: the role of collaboration and community engagement, generation of employment opportunities, security of work, and productivity.

Abstract submission

Please send the presentation proposition in a PDF file to Dr James Cunningham at j.e.a.cunningham@rgu.ac.uk

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation,
- short abstract (about 200 words).

Session

The session will be conducted on Zoom. Each presentation will last about 10 minutes and will be followed by 10 minutes of discussion.

Timeline

Deadline for abstract submission: 1st of March, 2023
Acceptance decision: 14th of March, 2023
Program Release: 21th of March, 2023
Session: 28th of March, 2023, 1 pm – 3pm (CET)

Contact

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Online Session Organization: Agnieszka Nawrocka, International Relations Office: agnieszka.nawrocka@uek.krakow.pl, Anna Drabina, Section of International Projects: drabinaa@uek.krakow.pl, Krakow University of Economics