

## 7<sup>th</sup> NIBES Research Session

### Call for Presentations

Session title: **The role of education institutions in promoting high-impact entrepreneurship**

#### Aim and Scope

Following the 6th NIBES Research Workshop on Current issues facing small business, the 7th research workshop is proposed by Dr. Armando Borda and Dr. Mariella Olivos of ESAN University. Entrepreneurship plays a vital role in driving economic growth, fostering innovation, and creating employment opportunities. However, most of the entrepreneurial activity are linked to non-scalable businesses. Education institutions have a unique opportunity to shape and nurture high-impact entrepreneurs by equipping students with the necessary skills, knowledge, and mindset. This research workshop aims to explore the various ways in which education institutions can effectively promote high impact entrepreneurial activity and contribute with the development of supporting ecosystems.

Following our previous experiences, the session will build on the exchange of research interests, previous experiences, and ideas among members of the Network of International Business and Economics Schools. The workshop will bring together works addressing a variety of issues, from the curriculum design to the impact of university incubators, accelerators and supporting programs.

We welcome submissions related to, but not limited to, the following topics:

- Entrepreneurship education curriculum design and implementation.
- Innovative teaching methods and experiential learning approaches.
- The role of mentorship and networking in fostering entrepreneurship.
- Collaboration between education institutions and industry partners.
- Incubators, accelerators, and entrepreneurship support programs.
- Best practices in integrating entrepreneurship into different academic disciplines.
- Policies and strategies for creating an entrepreneurial ecosystem within education institutions.
- Assessing the impact and effectiveness of entrepreneurship education initiatives.
- Overcoming challenges and barriers in promoting high-impact entrepreneurship.
- Case studies showcasing successful initiatives and their outcomes.

#### **Abstract submission**

**Please send the presentation proposition in a PDF file to Dr Armando Borda at [aborda@esan.edu.pe](mailto:aborda@esan.edu.pe)**

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation,
- short abstract (about 200 words).

### Session

The session will be conducted on Zoom. Each presentation will last about 10 minutes and will be followed by 10 minutes of discussion.

### Timeline

Deadline for abstract submission:	15 of September, 2023
Acceptance decision:	22 of September, 2023
Program Release:	5 of October, 2023
Session:	17 of October, 2023, 2 pm – 5 pm CET

### Contact

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