

## Call for Presentations

### Session: Transforming Educational Practices in Business Education

#### Aim and Scope

Following the first NIBES Research Workshop of March, the second research workshop is proposed by D. Borodak, Prof. of Economics and Head of the Learning Lab, and M. Lecoutre, Prof. of Management and Organizations, ESC Clermont BS.

The aim of the session is to exchange research interest and ideas among members of the Network of International Business and Economics Schools. This session focuses on new ways to teach and learn in higher education in business and management, as Ken Robinson recall us (*Creative Schools: The Grassroots Revolution That's Transforming Education*, Penguin Books, 2013). It includes but is not limited to the following:

- Sharing experiments of new pedagogical settings, new ways to design and deliver a course (transmit knowledge or training to a practice), through fablabs, makers practices, new formats, workshops, fictional scenarios, games (role plays, serious games), collective productions, etc.,
- Sharing practices on how to mix different disciplines within management education: inter-trans-cross-multi disciplinarity,
- Art based practices are considered as ways to engage students and stimulate their innovative thinking and capacity of leadership, and expand and deepen their understanding of human beings and their interactions: which role and practices in management education,
- Which uses of alternative pedagogies like heterodox streams (Montessori, Steiner/Waldorf, etc.) in management education?

#### Abstract submission

Please send the presentation proposition in a pdf file to Marc LECOURE [marc.lecoutre@esc-clermont.fr](mailto:marc.lecoutre@esc-clermont.fr)

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation,
- short abstract (about 200 words).

#### Session

The session will be conducted on Zoom. Each presentation will last about 10 minutes and will be followed by 10 minutes of discussion.

#### Timeline

Deadline for abstract submission: 8<sup>th</sup> of June  
Acceptance decision: 11<sup>th</sup> of June  
Program Release: 15<sup>th</sup> of June  
Session: 22<sup>nd</sup> of June, 1 pm – 3pm

**Contact**

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